The African Ancestry Experience For Faith-Based Communities
Connecting Spiritual Roots with African Roots

WHAT:
Our roots are the foundation of our family trees and help define who we are as individuals and as a people. Most people of African descent know more about the ancestries of others than they do about themselves. That’s why African Ancestry is unlocking the power of science to help find ancestral answers – easily, accurately and profoundly.

There’s something tremendously powerful, inspirational and spiritual about discovering your roots. So, AfricanAncestry.com has created The African Ancestry Experience for Faith-Based Communities for organizations of all sizes and religious beliefs to explore their family foundations.

WHY:
• Serves as a powerful, unique platform to deliver meaningful, diverse initiatives to your members
• Connects members to one another in a whole new way to build a stronger sense of “community” within the congregation
• Expands organization’s mission through the transformation, enlightenment and spiritual revival associated with identifying one’s ancestry
• Informs on identity insights that are linked to success in families, professional lives and communities.
• Educates on genetic ancestry tracing and why it is particularly important for people of African descent in today’s America.

HOW:
As a leading Black authority on genetics ancestry tracing for people of African descent, Gina Paige, president and co-founder of African Ancestry, Inc., delivers a compelling, passion-infused presentation that educates and uplifts audiences and in many cases, transforms the way people see themselves.

Key Components
• The African Ancestry Experience Presentation and lively exchange with participants
• Pre-event African Ancestry Genetic Ancestry Tracing
• Ancestral Reveal Ceremony
• Special Events

Sample Presentation Flow:
• The African Ancestry Experience presentation
• Audience Q&A
• Ancestral Reveal Ceremony
• Closing

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