

Contacts: Nichole Foster
Taylor Communications Group
404.429.4531
nf@taylorcommunicationsgroup.com



DC'S WALKER JONES 7TH GRADERS SCORE HIGH ON ULTIMATE TEST OF SELF
"African Ancestry Launches Life-Enhancing Classroom Learning Project during Black History Month"

WASHINGTON, DC (February) – African Ancestry, Inc., the DC-based company that pioneered DNA-driven ancestry tracing for people of African descent in the U.S, inspires students with the launch of its *"Ancestry Education Project"* during this monumental Black History Month. With DC Public School Walker Jones Education Campus as its first beneficiary, the pilot program employs interdisciplinary learning modules such as ancestry DNA tracing, life sciences and world geography and identity development -- in a classroom setting. Slated to expand to other markets later this year, the goal of *Ancestry Education Project* is to promote science education, achievement motivation and positive psychological development among the nation's young people.

"This Black History Month is like none other as this year we will all awaken on February 1 to an African-American president for the first time in history," said Gina Paige, president & co-founder of African Ancestry, Inc. "We are making it possible for African American students to take part in a deeper, more meaningful way that we hope will stimulate greatness every day of the year."

Headed by Principal Dr. Jeffrey Grant, Walker Jones educates students grades PK-8. In early January, seventh graders took part in the first of three components of the program by taking the ancestry-tracing test in the school's science lab. The activities continue throughout February where Life Sciences teacher Matrice Johnson and World History teacher Giovonne Scarboro will employ curricula on African geography, DNA and ancestry tracing. *Ancestry Education Project* culminates in a powerful celebration where African Ancestry assembles the students, their families, faculty and the community to unveil where in African each student's bloodline originated.

Dr. Grant -- an educator in DC public schools for more than 13 years -- also took part in the ancestry-testing day and will closely monitor the activities throughout the program. "This is one of the most inspirational, unique initiatives that I've seen for middle school students. I was overwhelmed by their excitement about ancestry tracing and the continent of Africa, and even more struck by their keen focus and interest on the science dimension of it all."

African Ancestry's Ancestry Education Project Reveal Celebration

- February 25 (Time TBD)
- Walker Jones Education Center, 1100 1st Street, NW, Washington, DC, 20001
- Media are invited to attend, but must RSVP to nf@taylorcommunicationsgroup.com by February 15
- Photo, video and interview opportunities available upon request

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Education studies show that project-based science increases students' interest, learning and achievement motivation. Psychological research indicates that identity is one of the most important aspects of human development and knowing ancestral origins is an important aspect of a person's identity construction/development. "Engaging students in this interdisciplinary education project creates a unique opportunity for an authentic learning experience to promote their science interest, achievement motivation and identity," said Dr. Cynthia Winston, the project's educational psychologist and Principal Investigator of Howard University's Identity and Success Research Lab.

ABOUT AFRICAN ANCESTRY

Founded in 2003 on years of research, African Ancestry, Inc. is the ancestry tracing company that pioneered African lineage matching in the United States utilizing its proprietary DNA-database of more than **25,000 African DNA lineages** to more accurately assess present-day country of origin for people of African descent. Since its inception, African Ancestry's lineage reveals have impacted the lives of more than **100,000** people in the U.S. from communities at large to global leaders such as **Oprah Winfrey, Tom Joyner** and the **Reverend Jesse Jackson**. African Ancestry has been featured across the globe in outlets such as **CNN's *Black in America*** series, **60 Minutes** and **Essence Magazine**; and was the centerpiece to the ground-breaking **PBS special "African American Lives 1 & 2"** with Skip Gates. African Ancestry is African-American-owned and operated and headquartered in Washington, DC. **For press inquiries, contact Nichole Foster of Taylor Communications Group at nf@taylorcommunicationsgroup.com.**

**PHOTOS OF STUDENTS AND FACULTY FROM ANCESTRY TESTING DAY
AVAILABLE AT NF@TAYLORCOMMUNICATIONSGROUP.COM**

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