

# BETTER. BOLDER. BLACKER. CHOOSE AFRICAN ANCESTRY.

COMPARE FOR YOURSELF

**AfricanAncestry.com**

**Ancestry.com**  
(AncestryDNA)

**23andme.com**

**Focus**



Black Identity - To transform the way you see yourself and the continent of Africa

Provides subscription access to genealogy records

Researches health traits

**Results**



Identifies your present-day African country of origin

Reveals what percentage of your ancestry is African

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**Family Relevance**

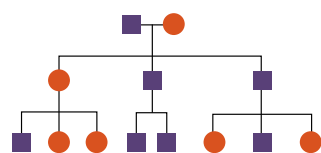


Results can be shared by an entire family line

Results can only be shared by siblings with the same two parents

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**Database**



Contains over 33,000 African lineages across 40 countries

Contains fewer than 2000 African lineages across 9 African regions

Contains fewer than 2000 African lineages across 13 African regions

**Confidentiality**



Destroys ALL genetic information

Researches genetic information

Researches and sells genetic information

**Year Established**



2003

2012

2007

**Leadership**



100% Black-Owned, including black geneticists and staff

Private equity firm, with no Black geneticists

Private, with no Black ownership or geneticists



[WWW.AFRICANANCESTRY.COM](http://WWW.AFRICANANCESTRY.COM)

