



# THE AFRICAN ANCESTRY EXPERIENCE

## WHAT:

Our roots are the foundation of our family tree and help define who we are as individuals and as people. Most people of African descent know more about the ancestries of others than they do about themselves. *That is, until now!*

AfricanAncestry.com created The African Ancestry Experience for organizations of all shapes and sizes to help people better understand who they are in the context of where they're from.

## WHY:

- Serves as a powerful, unique platform to deliver meaningful, diverse initiatives to constituents—fostering goodwill among key stakeholders from employees and business leaders to educators and civic groups and many more
- Inspires identity insights that are linked to success in families, professional lives and communities
- Explains genetic ancestry tracing and why it is particularly important for African Americans in today's America
- Reveals how historic, cultural and social experiences of African Americans connect to healthy identities

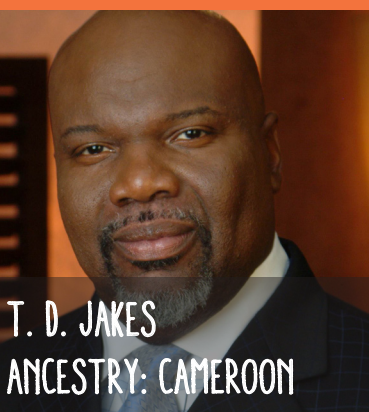
## HOW:

As a leading Black authority on genetics ancestry tracing for people of African descent, Gina Paige, president and co-founder of African Ancestry, Inc., delivers a compelling, passion-infused presentation that educates and uplifts audiences and in many cases, transforms the way people see themselves.

### Key Components:

- African Ancestry genetic ancestry tracing
- The African Ancestry Experience presentation and lively exchange with participants
- Ancestral Reveal Ceremony

## CONNECTING IDENTITIES TO EXCELLENCE & SUCCESS



**For more information, please contact:**

Nichole D. Taylor, African Ancestry, Inc.  
ntaylor@africanancestry.com

[www.africanancestry.com](http://www.africanancestry.com)

