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EURWEB.COM'S LEE BAILEY TRACES HIS AFRICAN ROOTS TO CAMEROON AND LIBERIA WITH AFRICANANCESTRY.COM

Urban Radio Legend Bailey Discovered Heritage as Part of African Ancestry Radio Program on Sirius XM during Black History Month

WASHINGTON, DC (MARCH 2015) – Lee Bailey, founder of the Electronic Urban Report (EURweb.com), learned that he shares African ancestry with the **Bamileke people of present-day Cameroon** on his material side and the **Kru people of Liberia** on his father's side during AfricanAncestry.com's African Ancestry Radio Program that ran throughout February on Sirius XM's Urban View.

As the Black-owned company that pioneered genetics ancestry tracing for people of African descent, revealed Bailey's ancestry during its African Ancestry radio program, which featured Bailey as special entertainment correspondent.

"Black media icons like Bailey are the root of modern media for African-Americans and have always been a vital voice for our community," said Gina Paige, co-founder and president of AfricanAncestry.com. "We are honored to connect his American roots with the voices of his ancestors in Africa," added Paige.

For more information on African Ancestry, visit www.africanancestry.com. For more information on the Electronic Urban Report, visit www.eurweb.com. For inquiries, contact Nichole Taylor at taylor@taylorcommunicationsgroup.com.

ABOUT AFRICAN ANCESTRY

Founded in 2003, African Ancestry Inc. (AfricanAncestry.com) pioneered African lineage matching in the United States utilizing its proprietary DNA-database to more accurately assess present-day countries of origin for people of African descent. African Ancestry's products include the MatriClan™ and PatriClan™ ancestry tests, myDNAmix Admixture tests; and customized memorabilia and informative resources. African Ancestry is African-American-owned and headquartered in Washington, DC. For general press inquiries, contact ntaylor@africanancestry.com.

ABOUT EURWEB.COM

Since its online launch in 1997, the EUR/Electronic Urban Report (www.eurweb.com) has become the Internet's foremost information source for urban entertainment, sports, politics and opinion. The site is the latest evolution in the media legacy of broadcaster Lee Bailey, a former radio DJ whose career began in Sacramento, CA upon release from the Air Force. In the '70s, Bailey found major-market on-air success on Washington DC and Los Angeles radio. In addition to spinning the hits, Bailey had a penchant for sharing with his audience the latest news he'd get from inside sources in the world of black music. Today, the EUR/Electronic Urban Report continues Lee Bailey's tradition of breaking the real story. With an ever-growing readership that spans the globe, the EUR (www.eurweb.com) is where audiences come to be informed and entertained.